

Call for position

How can we maintain and transform the built environment in a way that ensures a high quality of life for future generations, while halting overuse and environmental degradation? The **National Research Programme "Baukultur. For an ecological and social transition of the built environment" (NRP 81)** aims to understand and identify the processes required to plan, establish, and maintain a high-quality built environment and to investigate the processes required for such an environment and landscapes to contribute to the creation of a sustainable society, promote social equity and cohesion, and improve quality of life.

From the beginning of 2025, around 15 research teams will conduct research under the umbrella of NRP 81 and develop basic, action, and orientation knowledge over the next five years. In addition, they will develop implementation projects and concrete application scenarios in partnership with actors from practice. For the conception and realisation of programme-specific activities in the field of knowledge exchange and for public relations, as of October 2024 or by arrangement, we are looking for a

Head of Knowledge Exchange

The position will be filled on an ad personam basis for a period of six years.

Responsibilities

- Programme-specific public relations in coordination with the SNSF and the programme management
- Advising and supporting the Steering Committee and researchers on knowledge exchange issues
- Identifying stakeholders and building a network of relevant actors
- Developing and implementing an overall strategy and specific measures to communicate and implement programme activities and results
- Integrating relevant results from the research and implementation projects into the planned communication measures
- Designing and implementing programme activities in the area of knowledge exchange in collaboration with the programme management
- Managing the trilingual website www.nfp81.ch, newsletter, and social media

The workload varies greatly depending on the programme phase. On average, it amounts to approx. 30%.



Profile

- Extensive experience in the field of science communication and a correspondingly proven network
- Experience in the field of knowledge and technology exchange at the interface of science, politics, and practice
- Experience with politically sensitive topics in the area of baukultur, construction, and planning and the corresponding management of potential reactions
- Good knowledge of the subject area
- Established network with relevant stakeholder groups such as authorities, professional and economic associations, media, and professional representatives
- Experience in strategy development, concept work, and implementation of measures
- Very good communication skills in direct contact with stakeholders, in written expression, and in social media
- Very good knowledge of German, French, and English

Please send your electronic application with complete documents to nfp81@snf.ch by **19 August 2024**. Please also provisionally reserve Friday, 6 September for a possible interview.

You can find more information about the programme on the website www.nfp81.ch and in the [call document](#). Please note that applicants for this mandate may not be involved in projects supported by this NRP at the same time.

For further information, please contact Boris Buzek, NRP 81 Programme Manager, tel. 031 308 24 96.

Bern, 8 July 2024